

## **Co-creating innovative solutions for global challenges**

The India-Netherlands Technology Summit 2019 provides a high profile and wide-ranging platform for businesses, knowledge institutions and government to forge partnership and boost innovation, investment and trade. 'NEXUS' is the central theme of the summit, discussing how to co-create on pioneering innovative solutions for global challenges related to **water, food** and **good health**.



## OBJECTIVES

- Profiling the NL-India Technology Summit
- Showcasing (business) opportunities for NL-India collaboration on technology and scientific research across key areas (in fields of water, agri and health).

## **ENGAGEMENT OPPORTUNITIES**

- Portraying the interesting sessions and speakers at the summit
- In-depth thematic sessions
- B2B & B2G matchmaking
- Policy discussions

Increasing visibility of Dutch and Indian	
entrepreneurial ecosystem	

 Highlighting the fruitful cooperation between The Netherlands and India ·····

- Tech talks, Pitching Sessions and Workshops
- Immersive Experience and Expo Zone
- Tech Leadership Forum

KEY PARTICIPANTS									
Indian and Dutch		1000+ participants		High-level political representation		Captains of Industry			
Knowledge Institutions		Thought Leaders		(Young) innovators and entrepreneurs					

## OUTCOME

 Launch of an ambitious bilateral knowledge and innovation agenda

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- New Public-Private Partnerships between India and the Netherlands
- Opportunities for fast-tracked market entry for new stakeholders
- Market expansion opportunities for existing Indian and Dutch stakeholders

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- Deepening Indo-Dutch ties in multiple verticals of knowledge economy
- Scaling up solutions for societal challenges

EXPLORE SPONSORSHIP/PARTNERSHIP OPPORTUNITIES

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