Being able to grow up and get old in a healthy way is perhaps one of the most desirable and universal aims; it is closely linked to United Nations’ Sustainable Development Goal-3 Good Health and Well-being. The Netherlands has an exceptional standard of healthcare, which is not only accessible but also affordable.

The Dutch approach

How can we provide quality healthcare in remote areas? How can we deal with demographic shifts? What possibilities do MedTech and E-health offer to make healthcare more accurate and accessible? Life Sciences and Healthcare is a priority sector for strategic investment in both the Netherlands and India. Growing market opportunities in India, combined with the Netherlands’ strengths in areas such as Therapeutics & Vaccines, Diagnostics, Medtech and E-health create excellent opportunities for partnerships that address shared societal challenges with smart solutions. The Netherlands is a global market leader in mobile healthcare the only country to consistently rank in the top three of the Euro Health Consumer Index since 2005. Accessibility is key, as reflected in our #1 ranking on the Global Access to Healthcare Index (2017). The strengths of the Netherlands:

- 8th worldwide in patent applications for medical technology;
- 2nd in patent applications for biotechnology;
- approximately 375 innovative life sciences companies clustered within a 120 mile radius;
- excellent medical research infrastructure;
- global market leader in mobile healthcare;
- public-private partnership model that sets an international standard