

DST-CII  
INDIA  NETHERLANDS  
**TECHNOLOGY**  
15-16 OCTOBER 2019: NEW DELHI **SUMMIT**  
CELEBRATING 25<sup>TH</sup> YEAR OF DST-CII TECHNOLOGY SUMMIT

*CO-CREATING INNOVATIVE SOLUTIONS FOR GLOBAL CHALLENGES*

## Education

**Dutch higher education institutes belong to the top 2% of the world and are very active in international collaboration. Attracting talent from abroad is crucial for an internationally oriented country like the Netherlands. International students bring global perspectives into classrooms. With the knowledge, experience and networks that they bring from their own country, international students enhance the quality of education in the Netherlands even further. Many of them also continue to live and work in the Netherlands after their studies and as such, they contribute to innovation and the Dutch knowledge economy.**

### Nuffic Neso

Nuffic is the center of expertise and service for internationalization in Dutch education, funded primarily by the Dutch government. Besides promoting high-level education, Nuffic is also responsible for mobility statistics, scholarships, diploma recognition and capacity building. Nuffic's head office is located in The Hague, supported by 11 offices worldwide.

Worldwide, more and more students want to pursue a higher education abroad. Research has shown that international students choose the Netherlands for the academic quality and the cosmopolitan atmosphere. Dutch higher education institutions value the presence of international staff and students because they contribute to an international classroom environment and a more ambitious culture.

The Netherlands is now the largest provider of English-taught education programmes in mainland Europe, with over 2,100 programmes available in higher education. To promote the Dutch higher education system abroad, the associations of the research universities and the universities of applied sciences offer a special toolkit.

With the brand 'Study in Holland', Nuffic, together with the Dutch higher education institutes, wants to attract more international students to the Netherlands. 'Study in Holland' has developed promotional materials, like posters, a brochure, flyers, a website and social media. Worldwide, the 'Study in Holland' logo plays a key role in the international branding of Dutch higher education. The logo combines traditional symbols of Holland – the tulip and the windmill – with symbols representing higher education and research. The tagline "Study in Holland: open to international minds" captures the international character of the programme.

### Why should students go to The Netherlands?

- 2,100 + programmes in English
- High quality education
- Interactive way of education
- Value for their money
- Openness to International minds