Agriculture & Food

As the world rapidly urbanizes, with people migrating from the countryside to the cities, there is an increasing pressure on urban areas. There is an urgent need for sustainable and healthy food solutions, taking into account issues such as animal welfare, food safety, waste-disposal and habitation. But also issues such as governance, education, and a fair society.

A small big country

India does not need more agricultural production, as it already ranks in the global Top 5 in many product categories. What India does need are effective supply chains, that reduce food loss (now varying between 15-30%). While the Netherlands is the world’s second largest exporter of agriculture and food products and in 2018 our total agricultural exports were worth over 90 billion Euros, that is not the reason why the Dutch horticultural sector is active in India as investors and providers of costs efficient solutions. They are in India because they are able to combine Dutch supply and Indian demand into hybrid solutions that are at the same time climate change resilient, cost conscious and high quality. Dutch horticultural companies, research and education institutions have shown themselves to be reliable partners doing business in India and they have every intention to continue and expand.